

GRAITEC expands its support into the Australian market with a new "Authorised Consultant" in the state of Victoria

Bièvres, France, November 3rd, 2011 - GRAITEC, a major worldwide developer for analysis and detailing software announces a new strategic authorised consulting agreement with Beyond 3d, a company located in Melbourne, Victoria. The partnership agreement signed between the two companies entitles Beyond 3d to promote and sell the Advance Steel software solution as well as provide training and support in Australia.

Combining 18+ years prior industry experience across a wide range of drafting disciplines – Beyond 3d delivers value and lateral insight into the most challenging of projects.

As a "GRAITEC Authorised Consultant", Beyond 3d offers their customers and clients the option to purchase "GRAITEC Advance Steel" 3D/2D CAD software, for unrivalled large scale structural steel & mechanical, design and shop detailing - backing up GRAITEC's software products with comprehensive customer support and training options.

GRAITEC's Advance Steel software natively incorporates Australian Standards, combined with Beyond 3d's insight and knowledge of Australia's best industry practices, Advance Steel positions itself as the leading steel detailing solution in Australia.

GRAITEC and Beyond 3d share the goal of bringing to the market competitive technology solutions that will increase their customer productivity for steel structural design, modeling and detailing.

Pascal Bergougnou, Managing Director of GRAITEC Asia Pacific, comments: "I am glad to welcome Beyond 3d into the eco-system of GRAITEC. We are confident that the Australian market has endless opportunities and that Beyond 3d will accelerate our development in this region thanks to its deep knowledge and experience of local standards and practices."

Max Frederick, Director of Beyond 3d adds: "I am honored to be welcomed into the friendly team at GRAITEC. For years I have been a consumer of compromised CAD software products delivered with average customer support. It is common that the link between development and consumer is very weak; however such weaknesses and compromises reign loud in the user communities and reputation of the product. Much of the competition has stagnated in their ability to refine their software, that is,

they are stubborn or out of touch to fix simple productivity issues. Great gains can be made in refining software so that any command or process that a user 'thinks' and 'attempts' will 'just work'. Given my experience and my evaluation of the GRAITEC product and company, I believe that Advance Steel will become 'the' leading detailing software in Australia."

About BEYOND 3D

Drafting - Software - Training

Broad practical experience of the Australian Industry, combined with comprehensive knowledge of the Graitec product, to provide the customer with a trusted comprehensive solution.

For more information, please visit: www.beyond3d.com.au

About GRAITEC

Founded in 1986, GRAITEC is a major software developer for civil engineering offering a Building Information Modeling (BIM) system that automates the entire structural process. Used by more than 30,000 professionals worldwide, GRAITEC solutions have helped in creating outstanding projects: Cœur Défense tower, Stade de France stadium, Cairo Subway, Düsseldorf International Airport, Băneasa Shopping City in Bucharest, Milano Fair, etc. The GRAITEC Group has more than 260 employees working in 12 companies (France, Germany, Spain, Czech Republic, Romania, Russia, United Kingdom, Canada and USA). GRAITEC also manages an international network of more than 30 resellers.

For more information, please visit www.graitec.com

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